

YOUR INVITATION TO EXHIBIT

SOUTHERN THORACIC SURGICAL ASSOCIATION

53rd Annual Meeting

MARRIOTT STARR PASS RESORT – TUCSON, ARIZONA

NOVEMBER 8-11, 2006



Dear Exhibitor:

For many of us in cardiac and thoracic surgery, our relationships with industry have been quite important. In my case, I can say that I have learned a lot from my interactions with industry representatives, and my practice and the care of my patients have benefited from those interactions. I'm sure industry representatives learn from their interactions with surgeons as well, and I believe the casual atmosphere of the STSA Annual Meeting is especially conducive to these kinds of "learning interactions."

This year the Exhibition Hall will be immediately adjacent to the main meeting room and will afford ample opportunities for interaction among industry representatives and meeting attendees. We will have breakfast and refreshments during breaks in the exhibit area, and morning announcements each day will encourage attendees spend time in the exhibit hall.

Membership in STSA is growing, and in fact is at an all time high. There are new as well as ongoing contacts for you to talk with this year. I hope you will join us in Tucson and experience the rigorous scientific program and the spirit of camaraderie that are characteristic of STSA.

Exhibiting companies receive 4 complimentary tickets to the Friday evening President's Mixer, and I hope you will feel welcome and join us. It should be a delightful and fun event with a distinctive Southwestern theme.

I am proud and very excited to have the honor of serving as this year's President for STSA. I am especially grateful to be able to share this experience with you. I look forward to seeing you in Tucson!

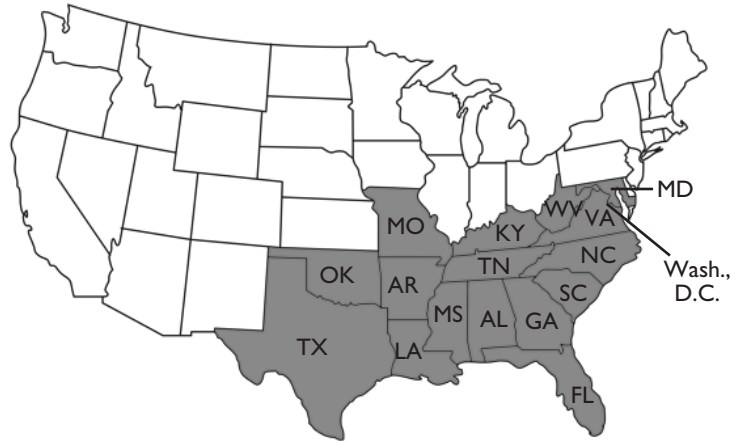
Sincerely,



Ross Ungerleider, MD
STSA President

What is the STSA?

The Southern Thoracic Surgical Association (STSA) represents more than 1000 cardiothoracic surgeons throughout the country. Although the STSA is a regional society by definition, our members are from all over the United States. At the time of application, STSA members must be practicing in or have completed their thoracic residency training in one of the states/regions listed below.



US Territories and
commonwealths in the Caribbean

The STSA was founded more than 50 years ago with the purpose of disseminating knowledge and information and to encourage and stimulate progress in the fields of thoracic and cardiovascular surgery. Today, each of our members devotes at least 75 percent of their practice to these fields. A secondary objective of the STSA is to promote fellowship among the thoracic surgeons represented in the southern United States. This objective is accomplished each year through our membership mailings and the Annual Meeting.

The STSA has a limited number of exhibit spaces available. Please complete and return your contract immediately to capitalize on this exciting opportunity. If you have questions or need additional information, please contact STSA Headquarters at 800/685-7872.

Sponsorship

Corporate Support for the STSA 53rd Annual Meeting Exhibitors are invited to participate as **GOLD** or **SILVER SPONSORS**

Gold Sponsors • Contribution of \$10,000. Gold sponsor companies will be prominently mentioned in all advance and final program materials including brochures and announcements. An additional four (4) tickets to the prestigious President's Mixer will be provided. Signage in the registration area will highlight 53rd Annual Meeting Gold Sponsors.

Silver Sponsors • Contribution of \$5,000. Silver sponsor companies will be acknowledged in all advance and final program materials including brochures and announcements.

For additional sponsorship/grant opportunities, please contact Nancy Gray Puckett or Jeanne Delaney Lippert at 800/685-7872.



The STSA Invites You to Exhibit

The exhibits are an essential component of the STSA Annual Meeting. Our members – your customers and prospective customers – welcome this unique opportunity to personally interact with exhibitors and learn about the latest technical and medical advances available in the field.

For your reference, on the back cover of this brochure, we have provided an impressive listing of those companies that have exhibited at recent STSA meetings.

THE MANY BENEFITS OF AN STSA EXHIBIT OPPORTUNITY...

Meet one-on-one with our member surgeons and discuss your products and services with the more than 300 cardiothoracic surgeons who will attend this meeting. Further benefits of exhibiting at the STSA's 53rd Annual Meeting include:

- Ample intermissions between morning and afternoon sessions allow plenty of time for members to visit your exhibit booth.
- Coffee breaks are held in the exhibit area during session intermissions to help increase traffic flow.
- On Friday and Saturday mornings, exhibit hall opens before the meeting begins, and a complimentary continental breakfast will be served at that time in the exhibit hall. The limited number of exhibitors accepted for the show increases your opportunity to be seen. Four tickets to the President's Mixer are included in your booth price.

Booth Cost – \$5,000 (Includes booth, chairs and four tickets to President's Mixer.)

Exhibit Hours

Thursday, November 9

Exhibits Set-Up
8:00 am – 11:00 am

Exhibits Open
12:00 pm – 5:00 pm

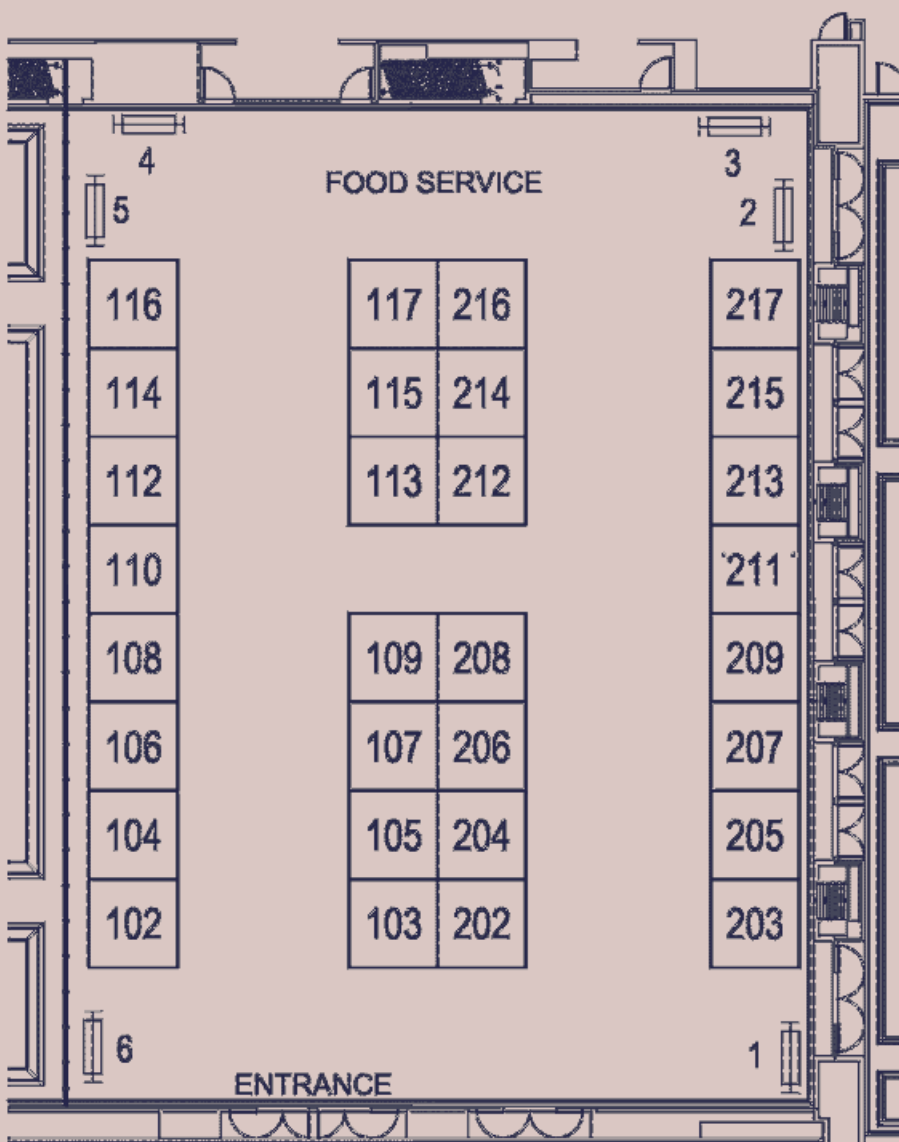
Friday, November 10

Exhibits Open
6:45 am – 12:00 pm
2:00 pm – 5:00 pm

Saturday, November 11

Exhibits Open
6:45 am – 11:30 am

Exhibits Removal
11:30 am – 4:00 pm



STSA 53rd ANNUAL
MEETING & EXHIBITS
NOVEMBER 8 - 11, 2006
STARR PASS MARRIOTT
TUCSON, ARIZONA
ARIZONA BALLROOM
SALONS 7 - 12

