



## **PARTICIPATING ORGANIZATION MENU OF BENEFITS**

1. At no charge to Participant and during any given year of participation, CTSNet will publish one story/announcement regarding Participant or an event of Participant on the CTSNet homepage for a week-long period at a mutually agreed-upon time.
2. During any given year of participation, Participant will have the opportunity to include a free announcement about an organizational event(s) in up to three editions of the CTSNet weekly blast email, *Pulse* (the length and formatting of any announcement ultimately published will be in accordance with CTSNet's then editorial and style protocols for *Pulse*).
3. Participant will be included on the main Organizations page on CTSNet.org, with a hyperlink to Participant's organizational profile page within the site.
4. Participant's organizational profile page on CTSNet will display vital details about the organization, hyperlink to Participant's website (if such exists) and hyperlinks to Participant's event(s).
5. During any given year of participation, Participant will be able to add individuals to the CTSNet database and designate individuals as Participant's members. *This benefit does not apply to non-membership Participating Organizations.*
6. Participant's domain (if such exists) will be included amongst those domains searchable by CTSNet's Participating Organization Site Search (increasing the visibility of content on Participant's website).
7. During any given year of participation, CTSNet will subscribe to at least one social media account of Participant (if such exists), potentially raising the social media presence of Participant.
8. Participant will have the opportunity to submit presentations and other educational content from its meetings for possible publication on CTSNet (not only will this help publicize Participant's future educational events, but it will also ensure that Participant's educational content reaches a wide audience).
9. Participant will have the opportunity to list organizational events in the CTSNet Events Calendar.



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10. During any given year of participation, Participant will be invited to send representatives to any open sessions at CTSNet Board meetings (open sessions are held periodically in conjunction with the CTSNet Board's in-person meetings).
11. During any given year of participation, CTSNet can send up to four blast e-mails to Participant's member list within CTSNet's systems free of charge; additional blast e-mails requested to be sent by CTSNet to Participant's members contained in CTSNet's individual contact database will be charged at the discounted rate of \$700 per blast e-mail. *This benefit does not apply to non-membership organizations.*
12. Participant will receive a 25% discount on current commercial pricing for placing a banner ad on the CTSNet homepage or on other prominent CTSNet.org pages (banner ad placements are subject to the availability of advertising space).
13. Participant will receive a 25% discount on the current commercial rate to send an exclusive blast e-mail to either the entire CTSNet community or a subset of the community other than Participant's member list (if Participant is a membership organization).
14. Participant will receive a 25% discount on the current commercial rate to place an exclusive banner in one of CTSNet's regular blast e-mails to the CTSNet community.
15. Participant will receive a 25% discount on the commercial rate for CTSNet to conduct a survey for Participant of the entire CTSNet community or a subset of the community.
16. Participant will receive a 50% discount on the commercial rate for including the Participant's journal (if such exists) on the CTSNet Journals main page.